PRESENTED BY THE JOHNSTOWN-MILLIKEN COMMUNITY FOUNDATION

MOM PROM

SPONSORSHIP OPPORTUNITIES

FEBRUARY 26, 2027 • 5:45 PM TO 9 PM

Johnstown-Milliken
Community Foundation

The Johnstown-Milliken Community Foundation proudly presents the Second Annual Mom Prom on February 26, 2027, from 5:45–9 p.m.! With event promotion reaching thousands across Northern Colorado and a sellout anticipated, this is a wonderful opportunity to showcase your business while supporting our community. Sponsorship opportunities are limited- be sure to reserve yours early!

DEADLINE TO SPONSOR: January 15, 2027

Crown the Community — $1,500

Shared Presenting Sponsor | 2 available

Our highest level of recognition, shared equally by two presenting sponsors.

- Shared presenting credit: **"Mom Prom presented by [Sponsor] and [Sponsor]."**
- Largest sponsor logos on event promotional flyers, the social media event cover, slideshow, event sponsor banner, and printed program.
- Opportunity to display one sponsor-provided banner and host an informational table in a designated location. The banner must be provided to the foundation 1 week prior to the event.
- Prominent logo and website link on the event website.
- Logo on digital photos from photobooth activity.
- Three dedicated social media sponsor spotlight posts before the event.
- Recognition during opening remarks, closing remarks, and scheduled sponsor acknowledgements and an opportunity to deliver a brief business statement of up to one minute.
- Logo and special recognition in the post-event thank-you email sent to ticket purchasers.
- **4 event tickets.**

Red Carpet Royalty — $1,250

Premier Sponsor | 3 available

- Second-tier logo placement on event promotional flyers, slideshow, event sponsor banner, and printed program.
- Logo and website link on the event sponsor webpage.
- Logo on digital photos from photobooth activity.
- Two dedicated social media sponsor spotlight posts before the event.
- Verbal recognition during scheduled sponsor acknowledgements.
- Logo and recognition in the post-event thank-you email sent to ticket purchasers.
- 3 event tickets.

Glitter & Glow — $1,000

Supporting Sponsor | 5 available

- Third-tier logo placement on event promotional flyers, slideshow, event sponsor banner, and printed program.
- Logo on the event sponsor webpage.
- One dedicated social media sponsor spotlight post before the event.
- Verbal recognition during scheduled sponsor acknowledgements.
- Logo included in the post-event thank-you email sent to ticket purchasers.
- **2 event tickets.**

Sparkle Supporter — $500

Community Sponsor | 7 available

- Business name listed on the event flyer, slideshow, sponsor banner, printed program, and sponsor webpage.
- Recognition in a group social media sponsor thank-you post.
- Business name included in the post-event thank-you email sent to ticket purchasers.
- 1 event ticket.

Mom Squad Friend — $250

Friend of the Foundation

- Business or individual name listed in the printed program and on the event sponsor webpage.
- **1 event ticket.**

Sponsorship Details:

- Sponsors within the same tier receive equal prominence. Logo size and placement reflect sponsorship level.
- Each dedicated social media spotlight features one sponsor. Group thank-you posts recognize multiple sponsors together.
- Sponsorship payment, logos, website links, and other requested materials must be received by [sponsor deadline] to guarantee inclusion in all listed materials.
- Recognition begins after payment and required materials are received. Previously published or printed materials will not be reissued.
- Photography backdrop recognition applies only if a backdrop is produced.
- Presenting sponsor banners must be delivered at least one week before the event. Banner dimensions, table arrangements, and speaking opportunities must be coordinated with the event team.
- Included tickets provide standard event admission and do not guarantee reserved seating or a reserved table.
- Sponsorships do not include industry exclusivity.

SPONSORSHIP OVERVIEW	Crown the Community	Red Carpet Royalty	Glitter & Glow	Sparkle Sponsor	Mom Squad Friend
Cost	$1,500	$1,250	$1,000	$500	$250
Tickets	4	3	2	1	1
Presenting Credit	X	-	-	-	-
Banner & Booth	Sponsor provided	-	-	-	-
Flyers & Social Event Cover	Primary logo placement	Secondary logo placement	Third logo placement	Name	Name
Slideshow	Primary logo placement	Secondary logo placement	Third logo placement	Name	Name
Event Banner	Primary logo placement	Secondary logo placement	Third logo placement	Name	-
Program	Primary logo placement	Secondary logo placement	Third logo placement	Name	-
Website	Primary logo placement & link to sponsor website	Secondary logo placement	Third logo placement	Name	-
Photo Booth Recognition	Logo	Logo	-	-	-
Dedicated Social Post	3	2	1	Group	Group
Verbal Recognition	Opening, closing, and during sponsor acknowledgements, Sponsor also allowed 1 minute of speaking time.	Sponsor acknowledgements	Sponsor acknowledgements	-	-
Post Event Thank You Email	Primary logo placement	Secondary logo placement	Third logo placement	Name	Name